Kaitaia Community Plan



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THE PURPOSE AND VALUE OF THE KAITAIA COMMUNITY PLAN

Toward the end of 2010, the Far North District Council offered the community of Kaitaia the opportunity of creating a Community Plan which included the concept sustainable development.

A Community Plan is a document created by a community. It is an expression of the community's vision and aspirations for their land, waters and people for the medium-term future. As such, it firstly has to seek those visions and aspirations. In the case of this plan, that work took place in a series of public meetings held through late 2010 and early 2011. Secondly, there is then the task of designing the goals and specific projects that will deliver the vision and community aspirations, and the process of formulating these into a realistic roadmap (plan) the community can use to negotiate its way through each goal to the final overall vision. In the case of the KCP, that work was conducted by a 'Working Party' from the community between March 2011 and July 2012. For convenience, this plan has been divided into obvious sections, or 'Focus Areas' to make the writing, reading and actions arising from the plan more 'do-able'. In reality, we know that social, cultural, environmental and economic issues invariably overlap, but for convenience, issues, goals and projects have been packaged in a manner which makes them more understandable and achievable.

Less obvious is another form of 'packaging' or categorising. This plan has three other 'categories' for the goals and activities that become more obvious as the plan unfolds. Firstly, the plan has goals that relate to the community's relationship with the Far North District Council, and the Council's responsibility for the Kaitaia Community. Secondly, the plan has goals that relate to the community's relationships with other local, regional and national agencies and the responsibilities they have for the Kaitaia Community. Finally, the plan has goals that are specific, unique and integral to this community – goals that the community can achieve for itself, like it has done so many times in the past.

The purpose and value of this plan is therefore threefold: One, it informs FNDC of the community's aspirations and intentions, somewhat like a communal submission to council's own planning, so the community can contribute to its own development via FNDC processes and activity. Two, it informs all the other relevant agencies whose activities and responsibilities impact on the community, what the Kaitaia Community wants in their future. Three, it serves as a roadmap for the community itself, co-ordinating and timing all the various community projects and activities that will deliver the desired vision for Kaitaia.

The compiling of this plan is the first step in a 25 year journey. This plan must be a living document. It must grow and evolve to meet the many unforeseen challenges awaiting it. The community must nurture and up-date this plan, carry out its projects and stand behind it. The baton for its care and outcomes must be passed from one to another in this process, so the plan can serve the community that has created it, otherwise all its purpose and value will be lost.

Kaitaia Community Plan Vision

Kaitaia is an aspiring community where the natural environment is a Taonga, people are safe and empowered, and we value with pride our people, our places, and our sustainable practices

Natural Environment	Community	Built Environment	Economy
Recognising our place in, and responsibility to the	Kaitaia is a vibrant, engaged community	(Kaitaia has) affordable infrastructure that is	The economy of Kaitaia is diverse and resilient,
natural environment and embracing a Kaitiaki /	where people are socially responsible, embrace	efficient, sustainable and environmentally friendly	and demonstrates high levels of self sufficiency
Stewardship approach to the care, management	cultural diversity and use learning and innovation		and independence.
and use of natural resources.	to be healthy and prosperous.		

Natural Environment

Recognising our place in the Biosphere and embracing a responsible attitude towards the care, management and use of our natural resources.

Focus Area: Natural Environment Specific Element: Ecosystem Services (Life Support Systems)

What are some possible	What would need to be done	How might it be done?	Who will be involved?
(tentative) goals?	to achieve the goal?		
The value of Ecosystem	All significant local	Rehabilitation and	FNEC
Services (life support	ecosystem services and	bioremediation efforts are	CBEC
systems) is an integral part of	features are identified and	started to protect and	Other environmental groups
environmental education and	mapped. A 'State of the	enhance the integrity and	Iwi
awareness in Kaitaia.	System' report is prepared	functioning of ecosystem	DoC
Environmental protection	for each significant fearture	services.	NRC
activities maintain the			FNDC
integrity of soil, atmosphere,			
fresh water and sea.			

Focus Area: Natural Environment Specific Element: Habitat, Biodiversity and Economic Use

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Areas of significant natural habitat and biodiversity systems are protected to maintain their integrity.	Areas of significant natural habitat and biodiversity systems are identified, and where appropriate, sanctuaries are established.	Through encouraging research, through the reafforestation of damaged areas and the establishment of breeding programmes for threatened species.	DoC FNEC CBEC Bushlands Trust Forest and Bird
The economic use of the natural environment and its resources is encouraged <i>providing</i> sustainable practice principles are utilised and the natural environment is protected.	Education of all development proposers and their stakeholders. Stringent controls on environmental utilisation with ongoing monitoring of appropriate parameters	Through a nominated and funded environmental group responsible for education and monitoring	FNEC NRC Iwi groups CBEC DoC

Focus Area: Natural Environment Specific Element: Sustainable Practices and Recreational Tourism

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Ecologically sustainable practices are utilised in all modified environment production systems to ensure the protection and enhancemet of the soil resource, and the high quality of waterways and natural water systems	Farmers and land owners are appraised of and embrace: 1 Organic growing and soil conservation programmes. 2 The protection of riparian areas though fencing and	Protecting and enhancing our soil resource and utilising ecologically sustainable practices in all our modified environments and production systems	Fed Farmers Hort Industry NorthTec FNOG B-dF&GA TTOPIS
All recreational tourism ventures and activities have a Kaitiaki (Stewardship) approach to the utilisation of the natural environment.	Iwi establish appropriate "Kaitiaki Principles and Protocols". Tourism operators are trained in, and adopt, "Kaitiaki Principles and Protocols" for their specific operation	Preserve and enhance our natural environments, encourage a Kaitiaki/Stewardship approach to utilisation.	Iwi and Hapu groups Tourism Groups KBA Environmental groups NRC DoC

Focus Area: Natural Environment Specific Element: Landscape Values and Environmental Awareness

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
The spiritual and aesthetic values of the landscape and areas of historical significance are recognised and valued, and sites of special interest are given due care.	Identify and map areas of value/significance.	Conduct Cultural Impact Assessment work as needed. Construct the stories of 'Place'.	Hapu Museum Society Photograhic Society/Club HPT
The community displays high levels of environmental awareness and participation in ecological management and enhancement work.	Raise general environmental awareness and encourage wider participation in ecological activity.	Through: Newspaper Radio TV Film Schools	FNEC CBEC DoC Iwi Whole of community Local educators

Community

Kaitaia is a vibrant, engaged community where people are socially responsible, embrace cultural diversity and use learning and innovation to be healthy and prosperous.

Focus Area: Community Specific Element: Community Organisation

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Increase awareness of the community organisations that exist in Kaitaia (by type and purpose) and increase knowledge of what is happening in the town	Create a data base or directory website Create a community accessible database or directory of groups and organisations, their role and services, and key contacts	Collate contact details and services from appropriate sources. (Far North REAP's initial database to be expanded). Have a centrally placed notice board system administered by an appointed person.	Daniel Taylor (TEAM Kaitaia) or similar local contact working across groups. REAP, Kaitaia People's Centre or Service group might manage it, or the I-Site.
Establish an independent 'Youth Council' for the youth of the Kaitaia area	Create an independent space where they can meet and deliberate. An IT café for youth?	Bring youth together to form steering group. Seek external funding for use of a suitable facility.	FNDC, DOC, WINZ, DIA, Street Matz, REAP
Improve community participation in community activities and events, and in Local Government processes and elections	Instil a sense of pride. Make Kaitaia a place of 'belonging'. Profile positive community activity, events and personal achievements	Establish a local group to bring back a sense of democracy – loss of town council in 1989. Celebrate the Community Plan in public ways with street parties, 'Tidy Town' and beautification projects.	Korero Corner. Street Matz PD People. Community members – street representatives. Local non- profits to scope project needs Established Community Plan/Community Futures Group

Focus Area: Community Specific Item: Culture, Heritage, Arts and Spirituality

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Increase the visibility of Tikanga Maori in our town Increased sense of Maoritanga as part of bicultural life in New Zealand and the day-to-day functioning of Kaitaia.	Have Bi-lingual signage for community facilities and events Expand uses of wharenui behind Crime Prevention complex on Commerce Street for community and visitor events. More culturally reflective business fronts, facilities, and signage	Through the Community Board updating the official signage in the town. Work alongside current owners of whare nui complex to review current and potential uses Change signage around essential facilities to include Te Reo Maori (e.g. toilets, public facilities, airport etc.)	FNDC, Community Board and community groups. KBA, Fulton Hogan and Community members
Increase Kaitaia's profile as an artisan community	Have a dedicated art gallery and street stalls to display and perform art Look at appropriate town sculptures and big art items to display to visitors	Having designated display and performance sites in town Designated festival days around arts Commission cultural sculptures such as a fishtail, kauri carvings and other large items by local artists to display in town	Community in put on the 'look' KBA potentially Local artists
Profile the community in terms of its core features: • Kai (food) • Sustainability (greenness) • Tourism service centre	Kai moana and other food festivals Regularly profiling the number of sustainable homes and facilities in the Far North Emphasize Kaitaia as a quality place of centrality to Far North sites	Set regular monthly or bimonthly events for community engagement Running later hours for businesses on designated days or times of year. Renovate local accommodation to entice 'spending' visitors and tourists	Community membeers KBA FNDC (profiling)

Focus Area: Community Specific Element: Education and Learning

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Education and Learning organisations and groups network regularly and have strong, active links.	Clear hub for information with clear links to FNDC Clarify learning sites, organisations and services Te Ahu and I-Site as information centre	Through KBA, FNR or FNDC Website/general information distribution FNDC booklet broadened. Provide a snapshot document or graphic of 'Learning' to keep information updated. FNR as another logical site	KBA FNR FNDC Min Ed
The Kaitaia Community system for education is maintained and strengthened. It has learning that spans 'whole of life' based learning needs from infancy to oldage, where people are able to contribute based on their strengths.	Parents and families know about significant education and learning issues, and where to go to have input.	Stronger connections between learning organisations and the community.	FNR as broker

Focus Area: Community Specific Element: Education and Learning (contd)

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Schools at all levels, and other learning institutions in Kaitaia, have acces to materials regarding a "Local Learning" component in their curriculum, which includes appropriate material on: * Local History * Work Experience * Service (eg. ATC) and Civil Defence Training. * Civic engagement and community skills and service (Which might draw on the educational philosophy of Kurt Hahn and 'fighting' the 3 decays of society)	Build an information resource for the community. Ensure this material is accessible/stored 'transparently' Hahn's philosophy spoke of the need to overcome the societal decays of: * Care and Skill * Enterprise and Adventure * Compassion	Have a library component for web based resources (e.g. Reynold Parker and local authors) Build on Founder's Day as a celebration	FNDC Museum Society KBA Historical Society

Focus Area: Community Specific Element: Health, Safety and Wellbeing

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Kaitaia has an image of being a community with a healthy, outdoor lifestyle	Overcome the negative image of Kaitaia which is based around alcohol and WINZ benefits, and build a 'happy, healthy, autonomous people' mentality.	Get people involved in healthy pursuits such as: * Time Bank * Community gardens * Koha Day	KCP group and: Rebecca Ranum Callie Corrigan Pete Furze
Promote the concept of Healthy Bodies and Healthy Environments	Focus on preventative health as much as palliative health. Promote healthy eating and healthy exercise/recreation. Promote healthy homes, learning spaces and work places.	Promote Kaitaia as the 'Outdoor Capital' of Northland. Promote the area as an ideal place to walk and cycle. Provide better promotion of current facilities.	Maori Health groups NDHB Local Doctors

Focus Area: Community Specific Element: Sport, Leisure, Recreation, and Youth

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Develop a Leisure and Recreation Park for Kaitaia that is capable of providing 'whole of family' participation.	Rationalise current facilities and plan for a more centralised facility where grounds and buildings can be multipurpose and have share arrangements to maximise use. Incorporate an Aquatic Centre in to the design	Build a new Recreation and Leisure Centre near Te Ahu. Ensure the facility can be used by locals and visitors. Improve communication between sports codes so they will collaborate on this project. Explore common goals.	A&P Society FNDC Sports Clubs Local Community KBA CBEC ASBCT Lotteries Board Southern Trust
The youth of Kaitaia are well-rounded, autonomous people with healthy past-times, clear goals and high levels of employment.	Work to develop all the youth of Kaitaia across the '4 Strands'. * 'Youth Voice' (Council) * Youth Development * Youth Employment and training * Youth Recreation and Sport	Formation of a Youth Development Forum in Kaitaia Cross reference this material to 'Community Leadership', 'Learning', 'Employment' and 'Health and Wellbeing' sections	Schools, REAP Youth Organisations FNDC DoC NDHB Training Organisations Sports Organisations Cultural and Church Groups

Focus Area: Community Specific Element: General Issues

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
All community members, but especially the elderly people of Kaitaia, have an efficient and inexpensive public transport system that allows them to access community facilities and participate in community life	Investigate future/sustainable transport alternatives	Local organisation such as FNEC researches and develops electric transport option Use youth to transport elderly, use elderly to train and mentor youth,	FNDC NRC CBEC NZTA
The township of Kaitaia affords high levels of accessibility to all community facilities for its disabled and impaired members.	See above, plus initiatives in Built Environment and Infrastructure Section	See above, plus initiatives in Built Environment and Infrastructure Section	FNDC DAG NRC CBEC NZTA

Built Environment / Infrastructure

Kaitaia has affordable infrastructure that is efficient, sustainable and environmentally friendly

Focus Area: Built Environment/Infrastructure Specific Element: Flood Protection and River Management

What are some possible (tentative) goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
		D :	AND C. PAID C. MCDEM
Appropriate and effective	Repair Donald's Lane bridge	Re-instate joint agency	NRC, FNDC, MCDEM
flood protection for Kaitaia,	Ensure regular maintenance	meetings and ensure there is	
(especially the CBD) is	of river banks (pre and post	a collaborative relationship	
created	flood)	with NRC.	
	Ensure gutter drain grates in		FNDC and contractors
	town are cleared prior to		
	heavy rain events		
	Minimise Bell's Hill slip risk		FNDC and NRC
	Encourage storm water		FNDC
	attenuation in new housing.		
	Ensure there is a current and		FNDC
	effective Civil Defence		
	Community Response Plan		
	for Kaitaia		

Focus Area: Built Environment/Infrastructure Specific Item: Transport and Roading

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Kaitaia has efficient, reliable	Support and grow the bus	Greater promotion of service.	CBEC, NRC, NZTA
and economically viable,	service. Seek realistic	Lobby NRC	CBEC, FNDC, NRC
public transport facilities and	subsidies through NRC.		
services	buoblates unough title.		
	Form Urban Car Pool system	Community forms website	Community group/CBEC
	Promote the construction of	3	FNDC and NZTA
	cycle lanes on major routes		
	Maintain current levels of	KBA sets up 'Airport Action	FNDC, KBA, Iwi
	aircraft service and explore	Group'	
	expansion.	-	
	Investigate barging as a long	Seek a greater share of road	FNDC, NRC, KBA
	term alternative for heavy	tax funding for road damage	
Improve efficiency of road	freight (eg. Logs)	(HT traffic is 2.5 x national	
design and form better bases	Lobby FNDC to provide	average 12% v's 30%)	FNDC
Provide utility channel strips	better roads and pavements		
in pavements			
Improve the safety of the			
Whangatane Drive/SH 1	Create traffic merging ('cut		FNDC, NZTA
intersection	in') lane		

Focus Area: Built Environment/Infrastructure Specific Item: Water Supply, Storage and Reticulation

What are some possible	What would need to be done	How might it be done?	Who will be involved?
goals?	to achieve the goal?		
Kaitaia has an affordable	Improve efficiency of current	Upgrade current	FNDC, NRC, Community
fresh water infrastructure that	infrastructure.	infrastructure such as the	
is efficient and relies on a		Kauri dam and water meters.	
sustainable supply.	Improve water management	Create robust Asset	FNDC
	regimes.	Management Plans and	
		Programmes.	
	Ensure sustainability of	Ensure all sources of supply	FNDC, NRC
	supply	are sustainable and water	
		takes do not cause	
		environmental or ecosystem	
		damage.	
Residents have a degree of	Increase community	Encourage the use of	FNDC, Community
control and resilience	resilience and reduce reliance	rainwater capture for private	
regarding supply of water.	on reticulated system.	dwellings.	
		Involve community in major	
		decisions regarding water	
		supply.	

Focus Area: Built Environment/Infrastructure Specific Item: Waste Water and Solid Waste Disposal

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Kaitaia has an affordable waste water disposal infrastructure that operates in a sustainable manner (environmentally, socially and economically)	Explore alternative and sustainable options that avoid discharge to natural waterways (such as composting systems, worm and algae farm treatments, managed wetlands etc)	Create a growth strategy for the area so environmental, social and economic pressures are understood and solutions can be sought. Involve community in major decisions regarding waste water disposal.	FNDC and community
Kaitaia has an affordable and sustainable infrastructure for solid waste management	Improve the efficiency of collection and recycling systems.		FNDC and CBEC
Kaitaia minimises waste, maximises recycling, and maximises environmental and community benefit	Investigate and support the possibility of pyrolytic conversion of final waste stream to fuel oil or gas (for entire Far North or Northland waste stream	Avoid non-recyclable waste going to land fill. Penalise businesses bringing non-recyclable packaging to Far North	FNDC FNDC

Focus Area: Built Environment/Infrastructure Specific Item: Telecommunications

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
All Telecom towers are located in a safe place.	Community investigates safety standards and ensures location compliance.	Raise community awareness. Check standards and safety in other countries	Community, FNDC (District Plan), NDHB
Broadband service and coverage continues to improve at a satisfactory rate.			
Coverage levels and reception quality for mobile phones improves at a satisfactory rate.	Serious implications for tourism, civil defence, road accidents etc, with poor coverage and reception		

Focus Area: Built Environment/Infrastructure Specific Item: Signage

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Levels of signage for important facilities in and around Kaitaia are improved Signage utilises universal motifs	Eg. Airport, Te Ahu and I-Site, Hospital and Police, Car Parks, Visitor Maps and after hours information	Increase the number/frequency and improve the visibility of, key facility signs and cultural signage.	FNDC, KBA, VFN, Community, Agencies
Kaitaia has prominent signage at the town entries that captures the geographical and cultural uniqueness of Kaitaia	Create bi-lingual signs for public buildings and community facilities		FNDC, Agencies, NZTA

Focus Area: Built Environment/Infrastructure Specific Item: Housing

What are some possible	What would need to be done	How might it be done?	Who will be involved?
goals?	to achieve the goal?		
FNDC and Kaitaia promote	Design competitions,	Collaborative learning	FNDC District Plan (Energy
housing that is both passive	workshops and field days.	workshops to increase	Chapter)
and generating solar, that		awareness, skill and	CBEC
utilises rainwater, is energy		resources.	FNEC
efficient and is placed in		Make information available	FNR
sensible, healthy locations.		to interested parties in	Transition Town Kaitaia
FNDC and Kaitaia allow and		community	NorthTec
promote earth building and			
other alternative practices.			
People are encouraged to			
build intergenerational			
housing, community housing			
and eco-housing areas (as in			
the Danish co-housing			
projects and the Davis,			
California project).			
Council maintains its social	FNDC ensures social	FNDC obligation to 'buy	FNDC
housing role for pensioners,	housing provision and only	back asset' if other provider	
and considers broadening it	sells on to other Social	fails.	
to disabled people.	providers.		

Focus Area: Built Environment/Infrastructure Specific Item: Design, Planning Rules and Legislation

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Legislation and planning		Hold a consultation hui with	KBA
rules are used to	Develop and introduce a By-	community, business groups	VFN
disincentivise urban sprawl	Law to prohibit 'Box Store'	and Council on the pro's and	FNDC
in Kaitaia, and in particular,	development in key areas of	con's and the way to move	Community
to encourage retail to utilise	town	forward	
commercial land and not			
rural or industrial land.			
Better urban design is		Linking and amenity needs	Local Artists
promoted to create visual		vary, but use of Pou,	KBA
links between the current 4		sculpture, plantings and	Community
'zones' in the town business		appropriate, unified lighting	FNDC
area		working from South zone to	
Reserve contribution and	Can be done with Sculpture	north Zone, is a possibility.	
creation is made a priority in	and art work, lighting,	Investigate the possibility of	
all new development work to	colour, painting, planting etc.	Kaitaia Fire Chillie.	
create links between reserves	and also create a theme for		
in the town	the town.		
Future needs for industrial,			
commercial and residential			
(zoned) land is investigated.			

Focus Area: Built Environment/Infrastructure Specific Item: Community Facilities

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
The Kaitaia community produces an Integrated Plan for all sporting and community facilities.	Create a recreational hub at the South end of town with multifunctional facilities. Rationalise Council leases on recreation land. Share arrangements with A&P Society for use of A&P grounds. Investigate the possibility of a 'sports academy' concept.	Hold consultation process to prioritise a 'Facilities Development Plan' that accounts for suggested facilities, their placement, services and potential governance and management oversight.	Community KBA TTK CBEC FNDC A&P Soc
The Community Pool/swimming facilities are improved	Short term: Improve accessibility to Aniwaniwa Pool Longer Term: If community pledges support, plan for an Aquatic Complex in the Recreation Hub with health and recreation focus.		

Focus Area: Built Environment/Infrastructure Specific Item: Community Facilities (contd)

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Kaitaia has greatly improved parks and green areas.	Increase seating, tables, BBQ's and rubbish facilities in parks. Create more 'green', interconnecting areas in town – especially connecting centennial Park to the Te Ahu complex, and with	As above: Hold consultation process to prioritise a 'Facilities Development Plan' that accounts for suggested facilities, their placement, services and potential governance and management	As above: Community KBA TTK CBEC FNDC A&P Soc
All Public Toilets are well placed, modern, accessible, serviced and clean. The old I-Site building is	grassed and planted walkways on river banks. Maintain the Melba St toilet (or one in the central town area). Need for public toilets in Plaza and/or North Park area? Utilise as an Art Centre. Art	oversight.	
retained as a community facility	can be displayed in Te Ahu and Jay Cee Park.		

Focus Area: Built Environment/Infrastructure Specific Item: Community Facilities and Townscape

What are some possible	What would need to be done to	How might it be done?	Who will be involved?
goals?	achieve the goal?	A 1	A1
The old Melba St Library	Utilise as drop-in centre for	As above:	As above:
building is retained as a	elderly through the day, and	Hold consultation process	Community
community facility	youth late in day and in to	to prioritise a 'Facilities	KBA
	evening. Incorporate new	Development Plan' that	TTK
	toilets in this building and	accounts for suggested	CBEC
	demolish the old, Melba St bus	facilities, their placement,	FNDC
	station toilets.	services and potential	A&P Soc
Kaitaia has greatly improved	Ensure there are adequate and	governance and	Grey Power/Age Concern
parking and related facilities	well placed car parking, taxi	management oversight.	
	stands, and disabled parking		
	areas throughout the town.		
	Slow or inhibit traffic in		
A 'Re-vitalisation	specific areas, create more	Hold a 'Placemaking'	KCP Working Party
programme is undertaken to	seating, outdoor dining and	workshop in Kaitaia.	Retailers,
upgrade community facilities	places of interest where people	Decide on possible changes	Community Board/FNDC
and make the centre of the	'linger longer'. Provide notice	and activities. Form	Vision Far North
township a more 'people-	boards, grafitti walls, historic	project groups and unleash	Kaitaia Business Assn
centric' and interesting place	photos, information plaques	the energy and creativity of	General Public
	murals etc.	Kaitaia.	Schools and Youth

Focus Area: Built Environment/Infrastructure Specific Item: Power and Energy

What are some possible	What would need to be done	How might it be done?	Who will be involved?
goals?	to achieve the goal?	_	
The FND encourages and	FNDC commits to	Community consultation and	Local conventional and
promotes sustainable	comprehensive 'Far North	environmental scoping and	alternative energy providers.
building practices such as	generation for the Far North'	scanning are undertaken to	Community
solar panels for water heating	and utilises legislation, by-	determine priority areas for	FNDC
and photovoltaic generation	laws and consenting	solar, wind and geothermal	FNEC
on public, commercial and	processes to achieve	production.	CBEC
residential buildings.	electrical energy, self		KBA
The design of all buildings	sufficiency goals.	Planning includes resource	
incorporates elements of		and expertise inventories and	
'intelligent design' and		research around related	
passive solar principals.		issues for by-law creation	
FND Council leads by		and implementation.	
example.			
Resource Consent and			
Building fees are staggered			
according to how sensible			
projects are wrt energy			
conservation, water			
conservation and waste water			
treatment efficacy.			

Focus Area: Built Environment/Infrastructure Specific Item: Power and Energy (contd)

What are some possible	What would need to be done	How might it be done?	Who will be involved?
goals?	to achieve the goal?		
The Far North District is self	As above:	As above:	As above:
sufficient in electrical energy	FNDC commits to	Community consultation and	Local conventional and
production from wind, solar,	comprehensive 'Far North	environmental scoping and	alternative energy providers.
tidal, geothermal and hydro	generation for the Far North'	scanning are undertaken to	Community
sources.(as per Tokalau	and utilises legislation, by-	determine priority areas for	FNDC
model).	laws and consenting	solar, wind and geothermal	FNEC
	processes to achieve	production.	CBEC
The Far North District	electrical energy, self		KBA
promotes and legislates for	sufficiency goals.	Planning includes resource	
'Healthy Home' initiatives		and expertise inventories and	
and other energy saving		research around related	
measures.		issues for by-law creation	
		and implementation.	
The Far North District plans	A particular focus is small		Communities are encouraged
and builds more resilient	scale, localised generation		to form local generation and
systems for reticulating	and networking.		reticulation cooperatives
electricity. System design			
allows for more severe			
weather events – esp winds.			

Focus Area: Built Environment/Infrastructure Specific Item: Energy and Fuels

What are some possible	What would need to be done	How might it be done?	Who will be involved?
goals?	to achieve the goal?		
Kaitaia creates a strategic			
reserve for liquid fuels for	FNDC commits to	Community consultation and	Local conventional and
emergency services.	comprehensive 'Liquid Fuels	environmental scoping and	alternative energy producers.
	Sufficiency Programme for	scanning are undertaken to	Community
Kaitaia creates a small scale,	the Far North' and utilises	determine priority areas for	FNDC
community based alternative	legislation, by-laws and	alternative fuels production.	FNEC
fuel production (ethanol	consenting processes to		CBEC
and/or bio-diesel etc) system	achieve transport energy, self	Planning includes resource	KBA
	sufficiency goals.	and expertise inventories and	
Kaitaia forms a community		research around related	Communities are encouraged
co-op to investigate the use		issues for by-law creation	to form local production and
of alternative engines		and implementation.	transportation cooperatives
(gasifiers, steam) and			
hydrogen cell technology.			
Kaitaia utilises space on			
school buses for public			
passengers when capacity			
allows			

Focus Area: Built Environment/Infrastructure Specific Item: Council Work/Maintenance

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Council creates a labour force for town garden maintenance and cleaning Supervision is conducted by CBEC via a 'Work for Dole' scheme.	Support the initiatives displayed by Pete Furze through Korero Corner and the Koha Programme, plus similar community initiatives conducted by other groups.	Maintain support for Koha Day Build voluntary activity in the town through collaborative partnerships and financial assistance.	MSD, DIA, FNDC, CBEC VFN (possibly also ASB CT, the Tyndall and J.R. McKenzie Foundations)

Economy Section

The economy of Kaitaia is diverse and resilient, and demonstrates high levels of self sufficiency and independence.

Focus Area: Economy Specific Element: Re-branding Kaitaia

What are some possible	What would need to be done	How might it be done?	Who will be involved?
(tentative) goals?	to achieve the goal?		
Utilise concepts of:	Bring the parties together and	Build in to the Draft	Vision far North
	share the need to re-brand	Community Plan Community	Kaitaia Business Association
"Untamed", "Unspoiled",	Kaitaia	Consultation process.	A & P Society
"Fresh", "Wild"			Te Ahu Trust
	Build a shared vision of the	Generate ideas and seek	Iwi Trusts
	new 'brand'	backing.	Local schools
	1 1		Business and professional
	Mount a re-branding		womens groups (eg Zonta)
	campaign		Daniel Taylor

Focus Area: Economy Specific Item: Re-brand Kaitaia (contd)

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Utilise the concepts of: A 'Localised' Economy A 'Sustainable Economy An Inclusive and Participatory Economy	Same steps as above: Bring the parties together and share the need to re-brand Kaitaia. Build a shared vision of the new 'brand'. Mount a re-branding campaign.	It would rely on demonstrable proof that the economy is focussed on local supply issues, is sustainable and does include all who wish to participate. Those who seek employment would need to be employed	Same groups as above. (This may be a possible brand once high levels of employment and economic activity have been achieved.)
Utilise the concept of the 'Republic of Kaitaia' (or Far, Far North, 'Real Far North' etc) "We do things differently here"	Print 'Republic of Kaitaia' Passports for tourists and visitors. Build border posts/information kiosks on Mangamuka and Kareponia Hills. Print local 'Republic of Kaitaia' currency, tee shirts, banners, signs etc	Uniformed 'border guards' operate information kiosks in Mangamukas and Kareponia. Sell and stamp 'Republic of Kaitaia' passports, take, and pose for photos, behave in 'Slap Stick' manner.	As above, Plus Transition Towns Kaitaia

Focus Area: Economy Specific Item: The Human/Cultural Resource

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
A part of the Tourism Economy is built around Maori Culture, language, art and the Marae	Marae stays with cultural immersion Keorahi Games Kapa Haka contests and festivals Phrase books Story Telling and entertainment	Establish what is already happening Sow seeds regarding possibilities/opportunities Seek and provide assistance Form a co-ordinating body	Hapu, through Te Hiku Forum Runanga
A part of the Tourism Economy is built around the Dalmatian Culture/Arts	Home stays with Dalmatian families Participation in cultural events The wearing of national costume on important occasions Phrase books Story Tellers & Entertainers	As above: Establish what is already happening Sow seeds regarding possibilities/opportunities Establish willing participants Seek and provide assistance Form a co-ordinating body	Dalmatian Society

Focus Area: Economy Specific Item: The Human/Cultural Resource

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
A part of the Tourism Economy is built around the European Settler Culture and arts	Promotion of the crafts, skills and technology of the early European Settlers Costume for appropriate occasions Story Telling and Entertainment	As above: Establish what is already happening Sow seeds regarding possibilities/opportunities Seek and provide assistance Form a co-ordinating body	A & P Soc Museum Society Interested others
Attract University and School groups seeking authentic practicum experience in cultural immersion	Follow similar protocols as VFN did when bringing Ball State University (BSU) to Kaitaia back in 2000. Make approaches to Geography depts of NZ Universities for practicum opportunities	Communicate with MJ A to establish how VFN approached and organised the BSU visit and practicum	As above. Could only happen as this sector of the tourism industry grows and can deliver authenticity.

Focus Area: Economy Specific Item: Local Physical Resources

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Build a boutique/cottage industry around glass and glass artefact production from Silica Sand	Glass for special end purpose (eg Laboratory use), and for boutique bottle making for the wine and plant oil industries. Glass tiles for building	Sow the seed Hold an introductory workshop Promote as a cottage industry REAP would fund an educational workshop	Parengarenga Corporation Te Hapua and Paua Hapu Northland Glass artists (such as Marea Timoko and Kathy Urlich??)
Promote Earth, mud, clay and sand as viable local building materials	Build a 'mud brick' industry Create an 'Earth Building' business, for residential homes and ancillary (Sheds, larders etc) and commercial buildings (align with the Time Bank and earn house building points)	Run workshops through REAP, FNEC, CBEC and Rueben's organisation to demonstrate appropriate types of earth building for different situations and resources in Community Workshops	CBEC and FNEC, Daj S, John K, and Rueben P Transition Towns Kaitaia Grant S Wayne P and Yvonne S Iwi (there is a Cinva ram in Te Hapua)

Focus Area: Economy Specific Item: Local Physical Resources (contd).

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Explore possible exploitation of natural/renewable electrical generation resources, with the aim of Kaitaia becoming a net exporter of renewably generated electrical energy	Explore local possibilities of: Solar Wind Tidal Wave CombustiveElectricity generation	Establish what is already occurring Research areas where information is lacking Build realistic proposal Get local buy-in (set up small scale trials first)	FNEC and CBEC Iwi Energy generation and distribution companies. Good leadership is required to broker net metering arrangements with power companies
Fully, and sustainably utilise the natural environment of the (far) Far North for Ecological and Adventure Tourism ventures	Sailing, wind surfing and land yachts Fishing, boating, diving, surfing, kayaking, running, tramping, shell fishing, cycling, walking, guided tours, ecology excursions, birding, horse treks and gypsy caravan trekking.	Establish what is already being done well. Look for market opportunity. Build a model industry with co-ordinated 'mix and match' synergies for a wide range of activities, including the cultural ones.	Current operators, newly emerging players. Co-ordination group FNDC, EDO Marine Reserve Orgs Maori Tikanga and Environmental Science

Focus Area: Economy Specific Item: Local Physical Resources (contd)

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Having some visitor and tourism economic activity built around Conservation projects and activities, and Marine Reserves interaction.	Set up participatory Conservation activity. e.g. Biodiversity enhancement, Environmental monitoring work, weed and pest control, plantings, surveys, Kaitiaki 'adopt a place'	Through Kaitiaki 'Rangers' training as Guides	DoC, Schools, Far North Environment Centre, CBEC. Conservation groups, HPT, Iwi, MfE, MSD, TPK

Focus Area: Economy Specific Item: Primary Industries (Natural Resource based)

	T		
What are some possible	What would need to be done	How might it be done?	Who will be involved?
goals?	to achieve the goal?		
Build a strong, locally owned	Form Primary industries	Build a 'localised' food	Rueben, Heeni and Sue
and operated base around the	group.	industry around local foods,	Ferens (Slow Food)
following local industries:	Build strong links between	slow foods and the 100 Mile	FNOG, FNEC, CBEC
Horticulture, Agriculture,	industries.	Diet	Its Healthy Co-op
Apiculture, Viticulture,	Gain control of local banking	Grow the farmer's market	Farmers Market Assn
Aquaculture, Fishing and	and financing	system (synergies with Co-	Community gardens group
Forestry	Focus on local production	op)	Transition Towns Kaitaia
	and consumption with	Form a local food Co-op	NDHB, Runanga
	processing and 'export' of	with consumer and producer	Food Brokerage for
	surplus	wings	growers/consumers
Increase levels of processing	Form a primary industries	Seek synergies that capitalise	Olive growers
raw primary resources. Add	processing co-op to	on local produce for	Avocado group
value and employment. For	encompass:	localisation, restaurant and	Hort NZ
example, 'Kaitaia Fire'.	Avocado, olive, kai moana,	processing trade.	Fed. Farmers
Also avocado oil and	fruit and veges, dairy, meats,	e.g. Beef, corn, avocado	Fonterra
guacamole, pestos etc.	maize, herbs, wine.	(Mexican)	Primary Industry Processing
	Establish small laboratory	Lamb, olives, rosemary, figs,	Co-operative
	and commercial kitchens for	honey (Dalmatian and	
	hire.	Mediterranean)	

Focus Area: Economy Specific Item: Primary Industries (contd)

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
Investigate the possible benefits in the interrelationships and synergies of the above land use and production systems. Gear to expected climate change projections.	Work with sustainable land management principles and permaculture to find ideal ratios of pasture to scrub, succession change to tree crops and grazing with apiculture. Create 'linked' and complementary farming systems and related industries to form primary industry nodes/clusters.	Manuka is the climatic community on some soils Where manuka is a nusery, could evolve to Towai Add value to honey (eg surgical dressings)	Bee Keepers Co-operative Waleda, Comvita

Focus Area: Economy

Specific Item: Secondary Industries/Manufacturing

What are some possible	What would need to be done to	How might it be done?	Who will be involved?
goals?	achieve the goal?		
Expand the manufacturing	Triboard	Kitset buildings/sheds,	JNL, Builders, Engineers
potential of local businesses.	Engineering and Building	emergency shelter systems	
	Tools (garden tools?)	Establish a 'Manufacturers	All manufacturing groups
Create greater local use, and	Houseboats (land yachts,	Guild' for exploring	
push 'export' potential	gypsy caravans, kite buggies?)	collaboration potentials,	
	Wood stoves, furniture, stone	training, mentoring and	
	masonry,	apprenticeship systems etc	
Encourage sustainability	Guitar and ukulele making,		Artists, crafts people
thinking and 'cradle to	Glass making and specialist		
cradle' concepts	production		
Explore the utilisation of	Eg. Triboard cores for	Energy production from fruit	FNEC
'waste' materials, energy etc	firewood, building etc.	and other 'waste' (as in	CBEC
from current and future	Sawdust and shavings for	Andreas's work)	Transition Towns Group
manufacturing plants.	agriculture/Horticulture/pellets,		Pete Furze (Koha Group)
	Energy production		
	Pallet production from forest		
	off cuts etc		

Focus Area: Economy Specific Item: Tertiary Industries (Service Sector)

What are some possible goals?	What would need to be done to achieve the goal?	How might it be done?	Who will be involved?
A tourism industry that has three, strong and deliberate strands or components: * Cultural * Adventure * Ecological	Set up a Tourism sector task force that can build the components and integrate activity. Ensure strong synergies. Improve ancillary/support services, such as accommodation and transport	Design a 'pick and mix' framework for activities to create 'packages' Upgrade and expand scope. (Marae, lodge, camp, B&B, home-stay, motel etc). Centralised and co-ordinated	Existing operators, Te Hiku Forum, Hapu/Marae, DoC, NRC, FNDC Emerging industry players
A locally owned co- operative bank or credit union with a high degree of community input and control. For example, a 'Northland Bank' that all FN rates get traded through	Set up a local credit union or 'Peoples Bank', owned by the community. Establish a parallel, local currency (see 'Republic of Kaitaia' concept). Expand current Time bank to whole of community participation	'bums on seats' system Invite Westforce, TSB, PSIS (or similar) to establish a public branch in Kaitaia	Transition Towns Kaitaia, Westforce, PSIS, TSB, UCU, Iwi (use of settlement money?)

Focus Area: Economy Specific Item: Tertiary Industries (Service Sector)

What are some possible goals?	What would need to be done	How might it be done?	Who will be involved?
	to achieve the goal?		
Kaitaia has an integrated	Create guilds around the	Community to come	Industry sectors,
employment/education/training/	primary, secondary and	together and set up.	DIA/MSD
Mentoring/apprenticeship	tertiary industries in town to	Seek money from	Ministry for Youth
programme (system), with a	provide generic and trade	established trusts, internal	Development
specific focus on youth, second	specific training. Utilise	and external.	TPK
chance and vocational change	night classes at high school	Build a 'self support'	McKenzie Foundation
employment (as per Dale	workshops, use retired	mechanism into the scheme	ASB CT
Williams Otorohanga model)	trades people and	as it grows.	FNDC
	professional and peer		Community
	mentors		
Kaitaia has a successful series	* 90 Mile Beach Fishing	Through normal organiser	Current event organisers
of regular, annual and biennial	Contest	groups	Awanui Progressive Assn
events, spread through out the	* Te Houteawa Challenge		Inc.
year, that bring many visitors to	* The Awanui 100	Establish an 'Awanui 100'	The Gypsy Caravan Club
the area and provide a healthy	Quadathalon	Event Team	
'injection' of money in to the	* The Gypsy/Settlers	Encourage GSCT group to	
local economy	Caravan Trek (GSCT)	Create a bi-ennial event	
	* Land Yacht Festival		
	* Kite Festival	Maori and Ethnic kites,	
		Giant kites, stunt kites,	