



Submission on Proposed Far North District Plan

Form 5 Submission on publically notified proposal for policy statement or plan, change or variation

Clause 6 of Schedule 1, Resource Management Act 1991

To: Far North District Council - District Planning

Date received: 21/10/2022

This is a submission on the following proposed plan (the **proposal**): Proposed Far North District Plan

Address for service:

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I wish to be heard: Yes

I am willing to present a joint case: Yes

Could you gain an advantage in trade competition in making this submission?

- No

Are you directly affected by an effect of the subject matter of the submission that

(a) adversely affects the environment; and

(b) does not relate to trade competition or the effects of trade competition

- No

Submission points

Point 85.1 **S300.001**

Section: Historic and cultural wellbeing

Sub-section: Cultural prosperity

Provision:

SD-CP-O3 The District's diverse cultures and communities are celebrated and cultural heritage recognised.

Sentiment: Support

Submission:

Creative Northland as a leadership organisation mandated to build capability for Arts, Heritage and Culture - we realise the significance to the wellbeing of a healthy vibrant community across Te Tai Tokerau through the arts as a vehicle. We recognise that cultural prosperity is significant to a thriving community. Community celebration of multi-culturism is important to the development of community wellbeing, and spaces are integral to the success of community inclusivity. How can we help these spaces be better supported by council to engage community on a more frequent basis?

Place making is significant to community and can be recognised through the evidence of Art and Design activation to make culture storytelling present and what many see as the heart of a community that is felt and recognised. These outcomes consider deeper stories and hold significant ties to history. Creativity and activation is a conduit - glue - bridge of bringing people together. This can also be achieved through festivals that not only celebrate space/ place but community- both domestic and international.

How could Creative Northland in partnership with council help fulfill and encourage community activity and activation to in turn develop sustainable career pathways in the heritage and cultural fields. Our network spreads wide and far and we would be happy to understand the gaps and help fill need where required to help council achieve its strategy outcomes.

'He Whenua Rangatira' If the district is working to be one of sustainable prosperity and wellbeing then strong partnership are required to generate a strong waka to power in the direction of the council and communities desires. Creative Northland are in support to engage with you to help unite and empower growth of cultural identity as a region. We can support by engaging and uniting a collective of organisations who already are working in this space for the greater community. A strengthened community will naturally draw attraction and the development / retention of highly motivated and educated skilled people to settle long term.

Relief sought

- Continue the development of the Arts, Cultural and Heritage Strategy to align frameworks for outcomes that can be achieved with partnership with existing organisations across the region.
- Having the Strategy is vital to set out priorities across the region for decision making and outcomes for community.
- Nurture the diverse cultures of the region- get locals more open to explore their cultural identity as a vehicle of empowerment.
- Have specific diverse cultured outcomes identified that it would like to see achieved- ie: a number of festivals to support the celebration of cultural diversity? More visibly see multi cultural presence integration via artworks/ infrastructure design / or culturally considered architecture - activated spaces along the cycle ways etc. Culture/ Heritage and Art as way of life evident within community.

Point 85.2 **S300.002**

Section: Sites and areas of significance to Maori

Sentiment: Support

Submission:

Creative Northland supports the acknowledgement of sites significant to Maori.

We advocate for culture and history to be evident within the community and see opportunity for Creative Northland to help support these discussions at the table and help assist outcomes to consider creative consideration and plans to link into the destination management plan for the region.

Relief sought

- Have specific sites identified with an action and upkeep maintenance strategy.
 - Creative Northland can help form action outcomes with council as part of the strategy for arts, heritage and culture to help keep history and culture supported in the LTP across the region for the future communities to understand, enjoy and celebrate cultural and historic significance.
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Point 85.3 **S300.003**

Section: Urban form and development

Sub-section: Objectives

Provision:

SD-UFD-O1 The wellbeing of people who live in and visit towns in the Far North is considered first when it comes to planning places and spaces.

Sentiment: Support

Submission:

To consider the wellbeing of the people who live in and visit towns in the Far North is to have a well understood voice or representation of outcomes. Often wellbeing can be measured through place making and the significance of creativity within the community as a strong vein that weaves community together. Creative Northland are able to instill through a strategy a national understanding that Creative NZ have for community- this is Whiria te Tangata, whiria nga toi, whiria nga hapori (Weave the people, weave the arts, weave the community) for a thriving community.

Creativity activates inclusivity and connection on many levels and in the many forms it can represent and be experienced.

To unite a multifaceted community I stand to make sure creativity is alive and evident in our towns to aid the wellbeing of the people of Te Tai Tokerau. These outcomes should encompass cultural practice and inclusion for all so there is cultural integrity leadership and practice to always have place within community as an expression of wellbeing.

A key outcome would be to instill education around wellbeing and how access to the arts is a vehicle for this outcome. This in turn will develop greater identity, economic growth and opportunity for those visiting who know and can feel the community spirit expressed through art outcomes and access opportunities.

Relief sought

- Greater education of wellbeing across community for all ages- What does this look like from council?
 - Work with Creative Northland to generate more opportunities of participation and access within community using arts as a vehicle to increase wellbeing for individuals and community.
 - Provide opportunity for rural community to access opportunities that are in main centres to empower and inspire growth and potential opportunity for new economic & social development & equity.
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Point 85.4 **S300.004**

Section: Economic and social wellbeing

Sentiment: Support

Submission:

We often get educated out of being creative (which is linked directly to wellbeing and identity). Without creativity how does

change occur, how does development occur. Its about connecting and pushing the boundaries of what is possible. Being creative is not about just the outcomes but the process in which they are generated and how can creativity be addressed as significant to social equity in a community.

I stand in support of developing wellbeing outcomes and access for all community and to acknowledge how cultural and creative sectors are a significant source of jobs and income that also generate important spillover effects to the wider economy. The creative economy and its industries are strategic sectors that if nurtured can boost competitiveness, productivity, sustainable growth, employment and exports potential.

The Far North needs to better support the creative industries to drive innovation for the region and developing the Arts, Heritage and Cultural Strategy can help solidify outcomes and goals for across the region.

Relief sought

- Develop & invest in the creative sector/industry as part of the Arts Heritage and Cultural Strategy Long Term Plan.
- Recognise the significance of being Creative across the communities of Te Tai Tokerau- uplift creatives and its people whose abilities are multidisciplinary and can be utilised across sectors.
- Effective delivery of a strategy will mean people and organisations are working together toward common goals/ outcomes.
- Collaboration is key to greater collective outcomes for all.

Point 85.5 **S300.005**

Section: Tangata whenua

Sentiment: Support

Submission:

The 1st paragraph in your overview is the the key narrative for Aotearoa and the Far North holding the key to the story needs to be your anchor point for all else to flourish.

This narrative needs strong framework of how this can be utilised from the grassroots among community to strengthen economic development across disciplinary outcomes and greater understanding from government about its recognition.

Relief sought

Concrete outcomes to have Tangata Whenua empowered to tell this story the good and the bad to cement opportunity to unite on the same waka and clear future for the next 5 years respecting narrative for all community of the past , present and a weaved future.

Access to participate in cultural practice so the full understanding of the relationship with lands, water sites and other toanga is understood- lived and taught so all can be respected, practices to increase the wellbeing for all- local and visitors.

The more education and availability to access the faster we will understand the significance beyond text and into our physical wellbeing.

Wellbeing permeates beyond our mind.

Point 85.6 **S300.006**

Section: Hospital

Sub-section: Objectives

Provision:

HOSZ-01	Hospitals in the Far North District are able to: <ol style="list-style-type: none">operate efficiently and effectively;provide a wide range of hospital activities and hospital related activities; andexpand and develop as needed to meet the current and future health care requirements of the District.
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Sentiment: Support

Submission:

Creative Northland would like the council to consider creativity as an essential cognitive process in a wide range of hospital activities and hospital related activities are considered and acknowledged with all activity outcomes for the benefit of ones wellbeing. This could include special consideration around the connection and access to cultural practice and inclusion of Tangata Whenua as part of the healing process.

But making sure that fostered creativity is evident to improve patient experience within the hospitals and spaces to inspire and empower the journeys that are being experienced in insolation.

" It was stated in 2015, psychologist and art therapist Dr. Cathy Malchiodi cited multiple studies confirming that being creative can increase positive emotions, lessen depressive symptoms, reduce stress, decrease anxiety, and even improve immune system functioning."

Relief sought

- Consider how Creative Northland could help the Hospitals support more creative outcomes?
- How Tangata Whenua can be involved in the wellbeing outcomes within the Hospital grounds?
- Creativity to be recognised as a key wellbeing healing activity across all Hospitals.
- Creative outcomes to be celebrated within the hospital to reflect the wellbeing journey and unique individual outputs that have place of significance - where one is not bound by their disabilities but by the opportunity to inspire new ways of seeing the world around us and thinking diversely about outcomes to inspire wellbeing for all.