

Ngā pārongo hou

Latest council news

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Dog reg adds free Doggone service

A new look dog registration campaign has launched with fresh faces and a new free service available to owners who opt in to Doggone when registering their dogs.

The campaign raises awareness that owners who pay their dog registration between 1 July and 31 August will get the cheapest rates and go into the draw to win one of 10 prize packs.

Doggone is a system that reunites lost dogs with their owners for free as part of the FNDC registration fee. Owners opting into the service will get a tag with a unique number. If a missing dog is found, that number can be texted to 4133 to quickly reunite it with its owner. The service has an average response time of two seconds.

Using the Doggone app, owners can customise the information that is shared with anyone finding their dog, so their privacy is protected. The tags eliminate the need for annual tag replacements. While microchipping requires a reader to reveal your dog's identity if lost, the Doggone service is immediate.

Harley, a brindle mastiff mix, is one of this year's campaign stars and was on our Adopt-a-dog Facebook page. Harley was struggling to attract any adoption buzz, but when she met Caleb, her gentle nature won him over straight away. Harley is now enjoying an active life with Caleb's family of five.



Saga is a star of this year's dog reg campaign, along with Mum, Jo and gentle mastiff Harley, who was adopted by Caleb.

Dog registration fees help our Adopt-a-dog scheme. All Adopt-a-dog pups are registered, microchipped, de-sexed, vaccinated and parvo tested.

Golden retriever, Saga, is also starring in this year's campaign. She's a natural charmer. When out walking

with Mum, Jo, Saga's not shy of pats from her fans and is happy to appear in any of dad's film projects.

For the full story go to fndc.govt.nz

Adopt a dog information

Desexing, microchipping, vaccination, parvo tests and registrations...

... are ALL included in our adoption fee.

To find out more about dogs needing a forever home go to our Facebook page.

We spread the love by adopting out across the country. Send your friends and whānau from around NZ to our Facebook page.

facebook.com/adoptadogFNDC



Your dog registration helps us to:



You'll see posters starring Harley and Saga popping up at council service centres, isites and libraries around the Far North.

Our dog stars also feature in the *Kurī karere, Doggo digest* newsletter emailed to Far North dog owners along with dog registration reminders.

There are 10 prize packs up for grabs again this year for those registering their dogs between 1 July and 31 August. Each pack includes a refund on your dog registration plus two large bags of dog biscuits.

Winners will be drawn after the promotional period has ended. Only one dog registration will be free per winner.

Owners are legally required to register their dogs and can pay at any time of the year, but the fees are higher between 1 September and 30 June 2025. All dogs must be registered from three months of age, or as soon as they come into your possession.

For registration forms, to pay online, or for more information visit our Register your dog webpage.

Microchipping magic

Do you know that all dogs must be microchipped within two months of their first registration?

Microchipping increases your chances of finding your missing pooch and can reduce the time it takes.

Microchipping is a one-off event and is separate from dog registration.

A 15-digit unique microchip code identifies your dog through registrations and the National Dog Database.

Failing to microchip a dog can result in a \$300 fine.



Doggone tags are eco-friendly and made of recyclable material.

**Be in to
Win** when you
register
your dog!

Register your dog this year and go into the draw to win a registration refund plus two bags of dog biscuits. 10 prize packs to be won. T&Cs apply.*

*To enter the draw, pay your dog registration between 1 July and 31 August. Only one dog registration is free per winner.

