

Events Investment Post Event Report

The items below should all be expanded on in your event report. We ask that you provide summary details on this form and include it in your report. *Please complete this form in full.*

CONTACT DETAILS

Primary contact/ Event organiser	<input type="text"/>		
Address	<input type="text"/>	Phone number(s)	<input type="text"/>
		Mobile number	<input type="text"/>
Email address	<input type="text"/>		

EVENT DETAILS

Name of event	<input type="text"/>	Event date(s)	<input type="text"/>
Location of event	<input type="text"/>		
Webpage URL	<input type="text"/>		
Is this event going to be held again?	<input type="button" value="Yes"/>	<input type="button" value="No"/>	
If yes, when will this event be held and where?	<input type="text"/>		
Did this event:	<input type="text" value="make a profit? \$"/>	<input type="text" value="break even?"/>	<input type="text" value="make a loss? \$"/>
Event description	<input type="text"/>		

EVENT INFORMATION

How many attendees came from:

Please provide as close an estimate of the numbers as possible for each of the following categories (it is better to underestimate attendance than to over estimate)

Numbers	Northland (not incl. Far North)	Rest of N.Z.	Overseas	Far North
Participants	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Spectators	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Trade / Event staff	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Accommodation used:

	Number of beds	Number of nights
Paid accommodation	<input type="text"/>	<input type="text"/>
Friends & family	<input type="text"/>	<input type="text"/>

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How long did visitors from these areas attend your event (in days)?

Within the Far North district?

From the wider Northland region (not including Far North)?

From outside of the Northland region?

From overseas?

EVENT REPORT

How did your event help us celebrate our culture and the place in which we live?

How did your event contribute to building stronger communities?

How did your event showcase the best a community had to offer in terms of sports, arts, culture, natural environment and facilities?

How did your event enhance the quality of facilities, promote the district and deliver economic benefits?

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How was your event sustainable in terms of implementing environmentally responsible practices, minimizing negative impacts on neighbourhoods and natural areas, optimizing use of resources and being financially sustainable?

How unique was your event? How did it celebrate the Far North in an exciting and vibrant way?

Please tick here if you have answered these questions in your report, rather than duplicating them above.
If you have included this information in your report, please ensure you have clearly answered these questions.